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**BlueCart’s online business management solutions give us the most cutting edge tools to compete effectively with our competition”**

Robert Libon • Sr. Director of Sales and Marketing @ I. Halper



Results

**50%**

increase in customer satisfaction

**1,500**

active customers ordering on BlueCart

**50%**

projected increase in sales per year

**I. HALPER**

**PAPER & SUPPLIES, INC.**

Industry: Paper & Linen Supplier

Location: Bayonne, NJ

Joined BlueCart: MONTH 2017

I. Halper is a full service distributor of Foodservice Disposables, Restaurant Supplies, and Janitorial products. Their product catalog that's over 5,000 items strong includes cups, napkins, aluminum foils, condiments, bags, hats, gloves, trays, towels, hand soaps, and garbage cans for restaurants, hotels, and catering businesses.

**“We are happy that we chose BlueCart to move our business forward and would recommend the platform to others.”**

Robert Libon • Sr. Director of Sales and Marketing @ I. Halper

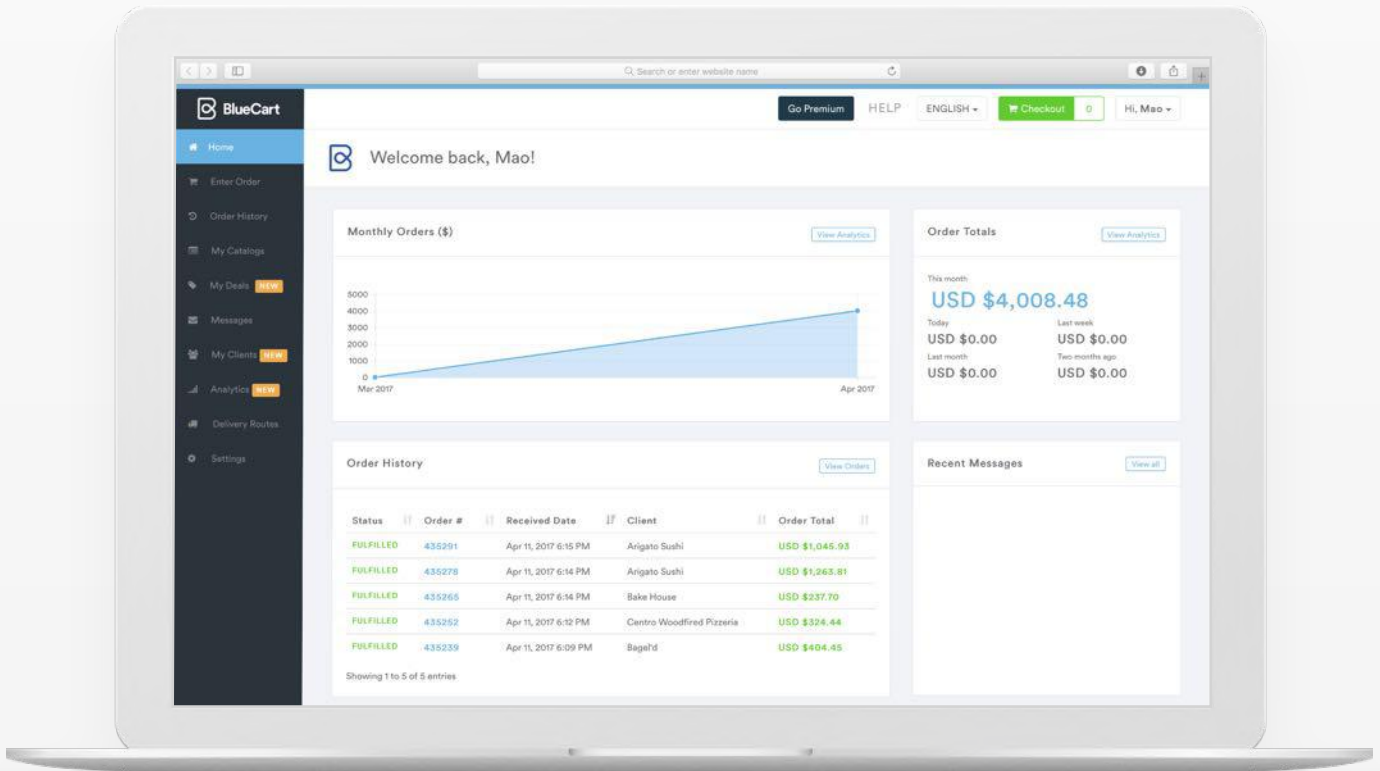
With over 3,000 SKU's their customers had trouble pinpointing the specific product code for their orders. For example, there could be 10 different types of trash bags offered and the customers needed a clearer way to find that specific bag. With BlueCart's ability to help them offer customized order guides, their customers are now ordering in real-time. This makes the process faster, more accurate, and their customer support center can place those orders immediately and with fewer returned orders.





# Restaurant Wholesale Ordering Made Simple.

Instant streamlined ordering done wherever you are.



Sign Up Now →

[app.bluecart.com/register.html](http://app.bluecart.com/register.html)



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