



“
Since using BlueCart we have at least a 10% weekly reduction in missed and dropped orders. This is a huge deal for us!”

Darren Ryan • Proprietor @ Cream And The Crop



Results

4hrs

saved per week in time management

20%

increase in order accuracy

10%

weekly reduction in missed and dropped orders



Industry: Dairy Supplier

Location: San Mateo, CA

Joined BlueCart: February 2017

Cream of the Crop was founded in 2011 in the San Francisco bay area. They are a distributor of American artisan cheese. Today they are \$1 million in sales annually. Proprietor Darren Ryan has a background in fine dining working as captain and Maitre d' at restaurants including New York's Dovetail and San Francisco's Quince and Benu.

“BlueCart gave us the confidence to hire more sales reps as we are all on one platform and have access to account information in one spot. Mobile on-boarding will allow Managers to see in real time order history so we can fulfill orders in time and accurately.”

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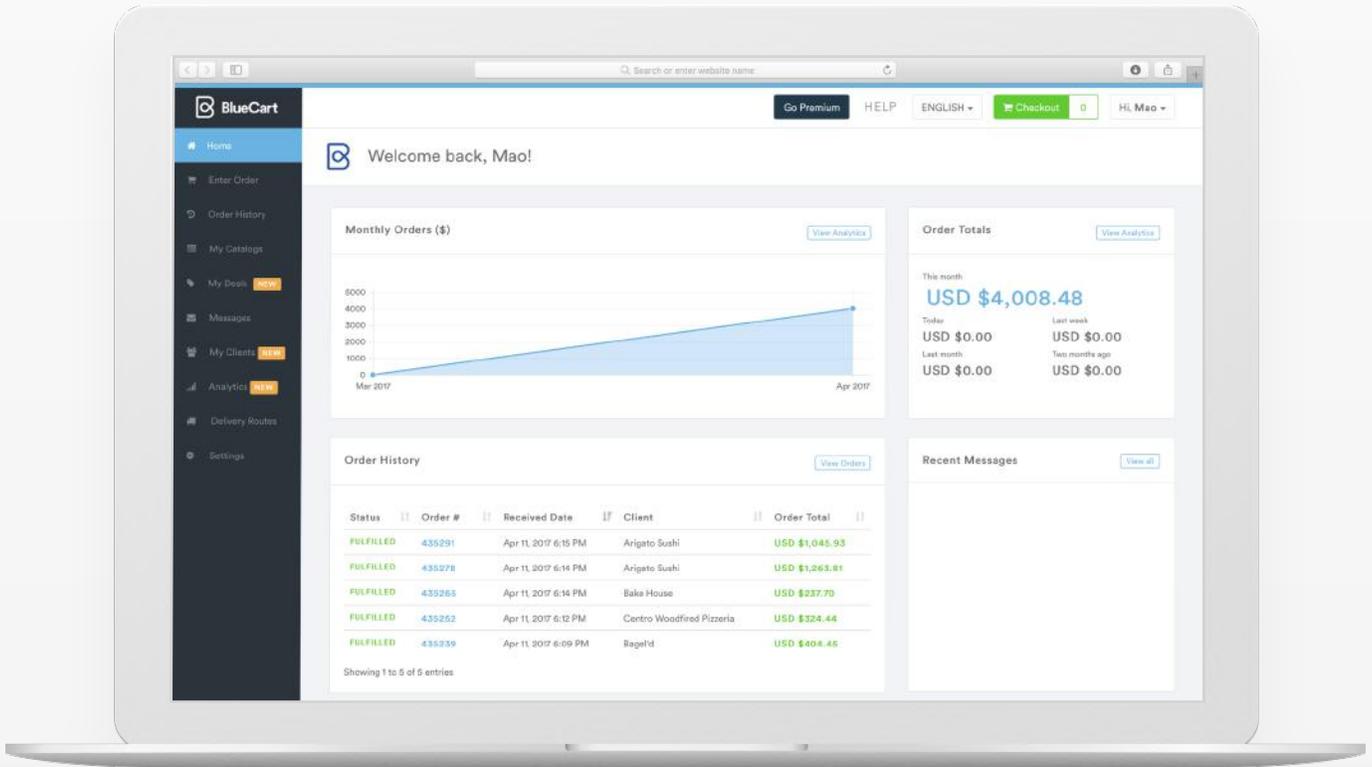


As Cream And The Crop grew, they discovered they needed a total business management solution. The dairy supplier needed real time access to sales reps orders as they continually added more reps along the West Coast to keep up with demand. With BlueCart, Cream And The Crop is seeing “a huge difference in business management processes.” Instead of firing off an order from phone or email and then having to upload it to a spreadsheet, BlueCart organizes your order information in one location and helps to manage your business on all levels. “BlueCart gave us the confidence to hire more sales reps because now with them all on one platform in different regions, we all have access to account information in one place where as before we did not.”



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