



“

BlueCart is always asking how they can improve their system to benefit us. They are a customer first organization.”

Andrew Neva • Owner @ Northwest Meat Company



Results

100%
increase in
customer satisfaction

20%
less time spent
managing orders



Industry: Meat Supplier

Location: Chicago, IL

Joined BlueCart: April 2016

Northwest Meat Company is a highly regarded meat vendor and distributor headquartered in Chicago, Illinois. Established in 1958, Northwest Meat Company became Chicago's premier protein vendor offering USDA Certified cuts of meat including beef, lamb, pork, poultry, and veal. Family owned, Northwest Meat Company aims to combine quality products with exemplary customer service to create the ultimate purchasing experience to each of its customers.

“When an order comes through it is all laid out right in front of you. No more having to write out orders and individually price everything. That process adds up time when you have multiple orders. Now all I have to do is look at the screen and —boom!— all of the info is right there.”

Andrew Neva • Owner @ Northwest Meat Company

Northwest Meat Company's primary struggle was dealing with price consistency in their catalogs due to common pricing fluctuations. Without a system that worked in real-time, it was impossible for clients to stay in the loop with price and product updates. Pairing this problem with their clients' desire for a modern process for placing orders is what got Andrew Neva of Northwest Meat Company thinking of implementing a business management tech solution.

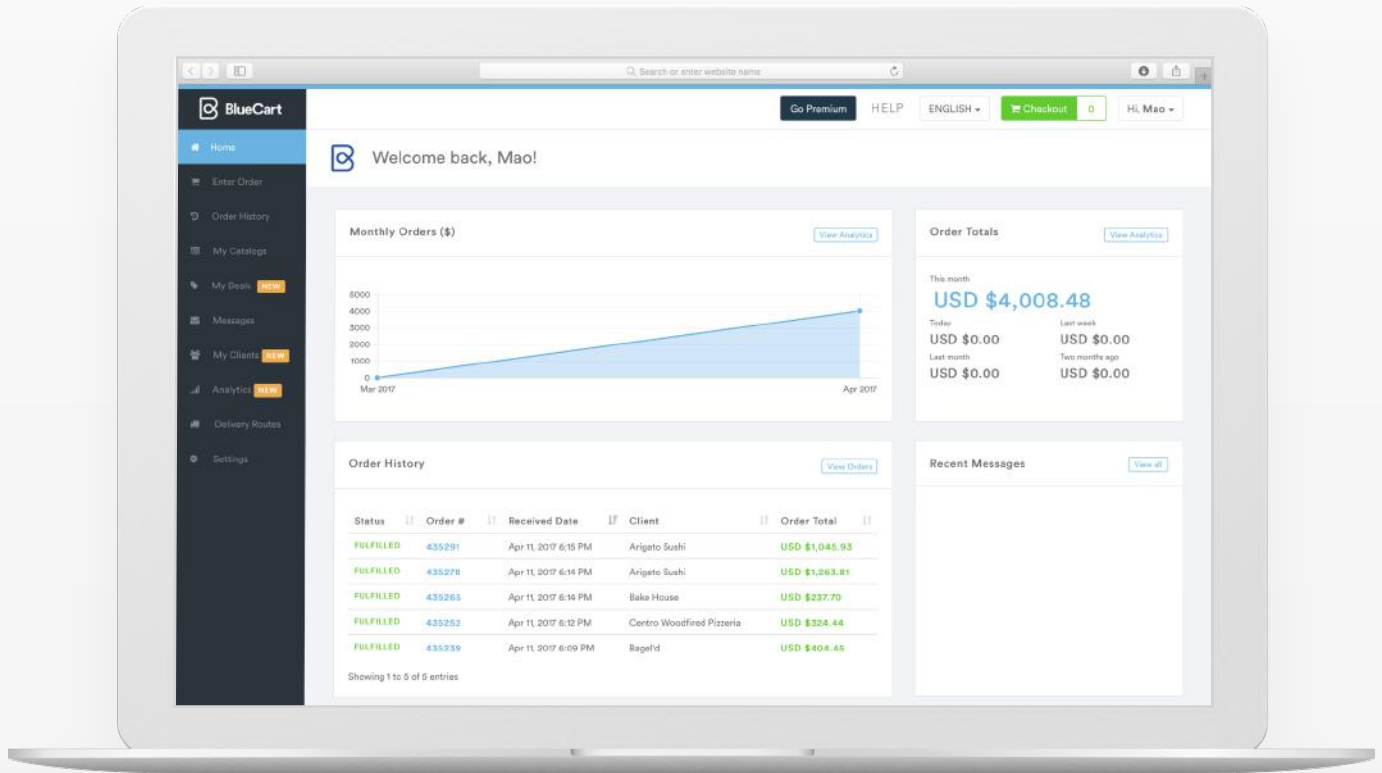
Now Northwest Meat Company leverages BlueCart to provide their clients with an easier option to place orders. Northwest Meat Company is now empowered to digitize order documentation, paving the way for organized communication channels to replace those late night phone calls, texts, and emails. Not only that, but now when clients place orders, they're looking at the correct price every time. **Whenever pricing changes, so do the figures in BlueCart's app,** leaving Northwest Meat Company's clients satisfied and informed on exactly what they're ordering and how much it's going to cost.





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